

**THE COAST-WACCAMAW RTA  
BOARD MEETING  
January 25, 2012  
12:00 p.m.**

**Board Present:** Ivory Wilson, Chair  
Bernard Silverman  
Dr. Nicholas Twigg  
Joseph Lazzara  
Mickey James  
Lillie Jean Johnson

**Staff present:** Myers Rollins, General Manager  
John Glover, Director of Transportation Services  
Julie Norton-Dew, Director of Budget & Finance  
Felicia Beaty, Director Human Resources & Organization  
Development  
Ericka Hill, Marketing Assistant  
Joe Ponticello, Budget and Internal Controls Manager  
Lynette Nobles, Office Manager

**Also Present:** Pam Creech, President of Citizens Advisory Committee  
Clint & Martha Kegel  
Bobby Lamb

*In accordance with the Freedom of Information Act (FOIA), notices of the meeting were provided to the press, stating the time, date, and place of the meeting on January 23, 2012.*

**CALL TO ORDER:** Chairman Wilson called the meeting to order at 12:03 p.m.

**INVOCATION/PLEDGE OF ALLEGIANCE:** Mr. James gave the invocation. The Pledge of Allegiance was recited.

**SWEARING IN OF NEW BOARD MEMBER:** Ms. Nobles administered the oath of office to Lillie Jean Johnson.

**ANNOUNCEMENT OF QUORUM/ROLL CALL:** Roll call was taken. A quorum was present.

**ACKNOWLEDGMENT OF VISITORS:** Chairman Wilson welcomed all visitors.

**EMPLOYEE & OPERATOR OF THE QUARTER:**  
Delisa Lee Jones was named Employee of the Quarter and Roger Montgomery was named Operator of the Quarter. They were congratulated and each was presented a certificate and gift card.

**APPROVAL OF MINUTES:** It was properly moved and seconded that the minutes from the previous meeting be approved. There being no questions, a voice vote was taken. No nays being heard, the motion carried.

**CITIZENS ADVISORY COMMITTEE:** Pam Creech welcomed Ms. Johnson to the Board, and asked for potential Georgetown representatives on the Citizens Advisory Committee. She thanked Mr. Lazzara for working with the recent meeting held at a church, and said that church was working with other churches and homeowners associations to gather survey information from the community. Several meetings have been held

in Surfside. A February 10 meeting is scheduled at the Surfside Library. Ms. Creech asked the Board for recommendations for additional locations for meetings.

Bo Ives from the CAC spoke to Chairman Wilson's group on short notice, and Ms. Creech and Ms. Jefferson recently appeared on Don Smith's "River Talk" program. She has had phone calls as a result of that show.

Ms. Creech said she'd seen the new Coast RTA commercials, and they looked good.

The March CAC meeting is in the process of getting confirmed. They want to speak to the Little River Coalition in March, which has hundreds of members.

Mr. Silverman said the meeting he'd attended went well, and that Ms. Creech and Ms. Jefferson are a good team.

### **APPROVAL OF RESOLUTIONS:**

Ms. Nobles read the following resolutions into the record:

**Res. JAN2012-01: Authorization to Continue Negotiations with the Gwinnett County Transit System for 23 Buses** -- A motion of the Board of the Waccamaw Regional Transportation Authority authorizing the General Manager/Secretary Treasurer to continue negotiations with the Gwinnett County Transit System for twenty-three (23) buses, which would be added to the Coast RTA's revenue fleet.

Mr. Rollins said it was a unique opportunity to obtain 23 compressed natural gas buses, which have been inspected and are in good condition.

**Res. JAN2012-2: Approval of a Policy that Provides Internal Control Regarding the Business Use of Non-Revenue Vehicles** -- motion of the Board of the Waccamaw Regional Transportation Authority authorizing the General Manager/Secretary Treasurer to establish a policy that outlines the use of non-revenue vehicle logs to track usage of these vehicles in the day to day operations of the Authority.

**Res. JAN 2012-3: Authorization to Allow the Authority to File Applications with the South Carolina Department of Transportation for Federal and State Funding** -- motion of the Board of the Waccamaw Regional Transportation Authority authorizing the General Manager/Secretary Treasurer to file applications with the South Carolina Department of Transportation (SCDOT) for federal and state funding.

**Res. JAN2012-4: Application to Receive Community Development Block Grant (CDBG) Funding from Horry County** -- A motion of the Board of the Waccamaw Regional Transportation Authority authorizing the General Manager/Secretary Treasurer to accept funding from the Horry County Community Development Block Grant (CDBG) Program.

**Res. JAN2012-5: Letter to Georgetown County Requesting Fiscal Year 2013 Funding** -- A motion of the Board of the Waccamaw Regional Transportation Authority authorizing the General Manager/Secretary Treasurer to submit a letter to the Georgetown County requesting funding to provide public transportation services for fiscal year 2013 and to execute and deliver the agreement in the event that the letter yields positive results.

**Res. JAN2012-6: Letter to the City of Georgetown Requesting Fiscal Year 2013 Funding** -- A motion of the Board of the Waccamaw Regional Transportation Authority authorizing the General Manager/Secretary Treasurer to submit a letter to the City of Georgetown requesting funding to provide public transportation services for fiscal year 2013 and to execute and deliver the agreement in the event that the letter yields positive results.

**Res. JAN2012-7: Letter to the city of North Myrtle Beach Requesting Fiscal year 2013 Funding --** A motion of the Board of the Waccamaw Regional Transportation Authority authorizing the General Manager/Secretary Treasurer to submit a letter to the City of North Myrtle Beach requesting funding to provide public transportation services for fiscal year 2013 and to execute and deliver the agreement in the event that the letter yields positive results.

**Res. JAN2012-8: Letter to the Town of Surfside Beach Requesting Fiscal Year 2013 Funding --** A motion of the Board of the Waccamaw Regional Transportation Authority authorizing the General Manager/Secretary Treasurer to submit a letter to the Town of Surfside Beach requesting funding to provide public transportation services for fiscal year 2013 and to execute and deliver the agreement in the event that the letter yields positive results.

**Res. JAN2012-9: Letter to the City of Conway Requesting Fiscal year 2013 Funding --** A motion of the Board of the Waccamaw Regional Transportation Authority authorizing the General Manager/Secretary Treasurer to submit a letter to the City of Conway requesting funding to provide public transportation services for fiscal year 2013 and to execute and deliver the agreement in the event that the letter yields positive results.

**Res. JAN2012-10: Authorization to Purchase Four (4) Used Passenger Buses --** A motion of the Board of the Waccamaw Regional Transportation Authority authorizing the General Manager/Secretary Treasurer to execute a contract with Coach Crafters, Inc. for the purchase of four (4) 30-30 foot, medium to heavy duty, ADA compliant used passenger buses with a minimum passenger seating configuration for 28, depending on manufacturer.

**Res. 2012-11: Switch Push-To-Talk Radio Service to Verizon Wireless --** A motion of the Board of the Waccamaw Regional Transportation Authority authorizing the General Manager/Secretary Treasurer to terminate push-to-talk (PTT) service with the existing service provider (Sprint Nextel) and to initiate like services with added tracking features on all transport vehicles through the provider Verizon Wireless.

**Res. 2012-12: Authorization for Letter of Agreement with Logisticare Solutions, LLC, for Non-Emergency Title XIX Medical Transportation Services --** A motion of the Board of the Waccamaw Regional Transportation Authority authorizing the General Manager/Secretary Treasurer to enter into a letter of agreement with LogisticCare Solutions, LLC, to provide non-emergency Title XIX medical transportation services in Horry and Georgetown counties.

**Res. 2012-13: Authorization to Change the Authorized Signers on Waccamaw Regional Transportation Authority's Account at the Conway National Bank --** A motion of the Board of the Waccamaw Regional Transportation Authority authorizing the General Manager/Secretary Treasurer to submit a Corporate Authorization Resolution to the Conway National Bank, to add Felicia Beaty as an authorized signer on Waccamaw Regional Transportation Authority's account. Myers Rollins, Ivory Wilson, Lynette Nobles, and John Glover will remain as authorized signers.

**Res. 2012-14: Authorization to Allow the Authority to File Applications Directly With the Federal Transit Administration Due to its Small Urban Designation --** A motion of the Board of the Waccamaw Regional Transportation Authority authorizing the General Manager/Secretary Treasurer to file applications with the Federal Transportation Administration for Federal transportation assistance, authorized by 49 USC Chapter 53, Title 23, United States code and other federal statutes administered by the Federal Transit Administration.

**Res. 2012-15: Application for City of Myrtle Beach Fiscal Year 2013 Grant Funding --** A motion of the Board of the Waccamaw Regional Transportation Authority authorizing the General Manager/Secretary Treasurer to file an application with the City of Myrtle Beach for a grant to provide public

transportation services for fiscal year 2013 and to execute and deliver the agreement in the event that the application is approved.

**Res. 2012-16: Approval of a Policy Regarding Equal Employment Opportunity Incidents --** A motion of the Board of the Waccamaw Regional Transportation Authority authorizing the General Manager/Secretary Treasurer to establish a policy that requires Waccamaw Regional Transportation Authority to advise FTA and SCDOT of an Equal Employment Opportunity related incident within five (5) business days of such an incident.

**Res. 2012-17: Approval of a Policy Regarding Reporting Sensitive Information --** A motion of the Board of the Waccamaw Regional Transportation Authority authorizing the General Manager/Secretary Treasurer to establish a policy giving employees a means through which to report any sensitive information (e.g., misuses or abuse of FTA and SCDOT funded assets or violations of Coast RTA's policies and procedures) to its Board of Directors without fear of repercussion or retaliation.

Mr. Rollins said this policy was part of a commitment to transparency. Mr. Twigg said the procedure should include some provision regarding false allegations. False allegations should be actionable. Mr. James said that would defeat the purpose. Mr. Silverman asked if the Board would be given a chance to review the procedure, to see if it was based on policy. Ms. Beaty said it would be presented at the State of the Coast meeting on February 4, and all were welcome to attend.

After the reading of the printed resolutions, Mr. Rollins asked Ms. Nobles to read resolutions necessary for Coast RTA to transition back to the State Retirement Fund.

**Ms. Nobles read aloud:**

"Employer Resolution and Application, State Budget and Control Board, South Carolina Retirement Systems: At the meeting of the Board of Directors of Waccamaw Regional Transportation Authority, County of Horry, South Carolina, held at 1418 3rd Avenue, Conway, South Carolina on January 25th, 2012, the following resolution was offered: Resolved, that the Board of Directors of Waccamaw Regional Transportation Authority, State of South Carolina, approves the inclusion of the employees of the aforesaid entity in the South Carolina Retirement System under provisions 9-1-10 through 9-1-1960 of the 1976 Code of Laws of South Carolina, and agrees to comply with the requirements of said act and rules and regulations of the Board, as may be amended from time to time."

Mr. Rollins explained this would provide state retirement benefits to Coast employees. Existing employees will have an option to participate or not. Any subsequent hires will automatically be enrolled.

"Application to Append Coverage for Incidental Death Benefit: State Budget and Control Board, South Carolina Retirement System. Appendix to Application and Resolution entered into between the Governing Body of Waccamaw Regional Transportation Authority and the South Carolina Retirement Systems. It is hereby agreed that the members in service of this employer under the Incidental Death Benefit Program of the South Carolina Retirement System under terms and conditions of 9-1-1770 of the 1976 Code of Laws of South Carolina. This coverage is to become effective July 1, 2012. It is further agreed to comply with the requirements of the South Carolina Retirement Act and its Rules and Regulations of the Board as amended from time to time."

Ms. Beaty explained that this would provide death benefits.

It was properly moved and seconded that each of the resolutions be approved. There being no further questions, a voice vote was taken on each. No nays being heard, the resolutions carried.

## **MONTHLY REPORTS:**

**Finance and Procurement:** Mr. Lazzara reported that the committee had met and finance reports from August had been reviewed and accepted. Ms. Norton-Dew that she is excited about new routes, and believes Coast RTA is going in a good direction.

**Marketing:** Mr. Silverman said the committee had met and are engaged in an aggressive marketing campaign. Work continues toward a Myrtle Beach satellite office to provide information and passes, and a new system map.

**Planning and Operations Committee:** Dr. Twigg reported that the committee had met, and that there are great opportunities to expand routes. Mr. Myers mentioned the reinstatement of Coast RTA's relationship with DHHS. The shelter program using Wal-Mart parking lots as transit stations is proceeding. There is an ongoing effort with respect to resolving the transportation issues of Sandy Island. Coast RTA is moving toward green technology with the purchase of 23 compressed natural gas busses.

Mr. Lazzara asked if the people using the Wal-Mart bus stops could park at Wal-Mart, and was told they could. This creates "park and ride" opportunity.

Mr. Rollins also said they will establish a program to award small contractor the work of keeping the shelters clean and sanitary. Mr. James said to ask for funding for fulltime help in marketing.

**Bylaws:** Mr. Silverman noted that Ms. D'Angelo was not there to discuss it, but that the executive committee is not included in the bylaws. Ms. Nobles said it was on the next agenda.

**General Manager:** Mr. Rollins said he had two issues to report on.

Mr. Rollins said he was glad the referendum had passed regarding millage, and staff has worked to identify the best uses for those dollars. Three services will be recommended. 1) To be implemented before July 1, a focus on getting tourists out of their vehicles with a shuttle between Broadway at the Beach, the Skywheel, and the Boulevard. Two trolleys will be used, 12 hours a day, with no fare charged. The route will begin at the visitor center at Broadway, stop at the aquarium, turn right on 29th to 21st on Grissom, then to ocean. It will then stop at 21st and Oak Street, at the Convention Center, and proceed to Ocean Boulevard, with some stop point in between. Then the shuttle will go to the Skywheel, and then stop at Ripley's, with a fixed stop in front of the service center. The second shuttle will do that route in reverse. With the inclusion of federal funds, even with no fare charged, each rider will be worth \$5. The City of Myrtle Beach endorses this plan, and Skywheel is committed to a financial contribution. Buses will be wrapped advertising Skywheel and the aquarium. The target rollout for this is April 1.

Mr. Rollins has met with representatives of Broadway and been given approval to operate the service, in addition to being promised a contribution. A shelter can be placed near the Skywheel.

For FY 2013, the objective is beginning to provide an airport service. Mr. Rollins pointed out that of the top 25 airports in the nation; Myrtle Beach is the only one with no bus service. He has met with airport representatives and Tom Rice and gotten approval for a July 1, 2013 rollout.

Coast RTA also wishes to introduce service to North Myrtle Beach, to establish connectivity between Myrtle Beach, North Myrtle Beach, and Little River. The Mayor's endorsement is critical. North Myrtle Beach has completed a long-range plan, and was surprised to discover that the #1 request of residents is public transportation.

They are also discussing a "community circulator," with Pawleys Island, which would include a bus "given" to a community for each day's use.

Mr. Rollins is taking personal lead on the Intermodal Transit. There is \$750,000 at stake, which will be lost if not used. A top architectural and engineering firm will be brought in to do a feasibility study, with the objective of making it a green structure. Coast RTA has outgrown its current building. Local leaders will be called in for assistance.

Mr. Twigg said it would be positive to coordinate efforts with the people heading up economic development. Mr. Rollins is working with them.

The airport has informed them that FAA rules preclude donation of airport land for public purposes. Attorney Barbara Blain-Olds is researching the issue. Coast RTA had asked for a donation of 15 acres.

Mr. James suggested asking Santee Cooper about the possibility of land.

Mr. Rollins said the best case would involve getting the land at no charge. Julie Norton-Dew pointed out that a land donation can be used as a "match," to obtain additional funding. Mr. Rollins also pointed out that Coast RTA needs a place to secure the buses against vandalism. Currently there are 59 buses, without adequate means of securing them.

Mr. Wilson said the emailed CEO Board report shortens meetings. It will be sent each month the Friday before the Board meeting.

#### **OLD BUSINESS:**

A new roof is being installed on the current building, with a warranty. Mr. Ponticello was thanked for spearheading that effort. The work is currently two weeks ahead of schedule.

**NEW BUSINESS:** Mr. Rollins announced that Mr. Ponticello's wife is pregnant with twins.

**EXECUTIVE SESSION:** It was properly moved and seconded that the Board go into Executive Session. There being no questions, a voice vote was taken. No nays being heard, the Board went into Executive Session at 1:41 p.m.

**RETURN TO REGULAR SESSION:** The Board came out of Executive Session at 2:12 p.m. and announced no action was needed as a result of Executive Session.

**ADJOURNMENT:** It was properly moved and seconded that the Board adjourn. A voice vote was taken. No nays being heard, the Board adjourned at 2:13 p.m.