

**THE COAST-WACCAMAW RTA  
BOARD MEETING  
February 23, 2010  
12:00 p.m.**

**Board Present:**

Katherine D'Angelo, Chair  
Ivory Wilson  
Bernard Silverman  
Nicholas Twigg  
Joseph Lazzara  
Mickey James  
Glen O'Connell

**Staff present:**

Myers Rollins, General Manager  
John Glover, Interim Director of Operations  
Julie Norton-Dew, Interim Director of  
Budget & Finance  
Felicia Beaty, Director Human Resources &  
Organization Development  
Yvette Jefferson, Director of Marketing &  
Community Relations  
George Osborne, Planner Specialist  
Lynette Nobles, Office Manager

**Others Present:**

Don Neptune, Citizens Advisory Committee  
Bo Ives, Citizens Advisory Committee  
Amanda Kelly, Myrtle Beach Herald  
Dean Richardson, McGregor & Company

*In accordance with the Freedom of Information Act (FOIA), notices of the meeting were provided to the press stating the time, date, and place of the meeting on February 21, 2011.*

**CALL TO ORDER:** Chairwoman D'Angelo called the meeting to order at 12:05 p.m.

**INVOCATION/PLEDGE OF ALLEGIANCE:** Mr. James gave the invocation. The Pledge of Allegiance was recited.

**ANNOUNCEMENT OF QUORUM/ROLL CALL:** Roll call was taken. A quorum was present.

**ACKNOWLEDGMENT OF VISITORS:** Chairwoman D'Angelo welcomed all visitors.

**PUBLIC COMMENT:** (none)

**APPROVAL OF MINUTES:** It was properly moved and seconded that the minutes from the previous meeting be approved. There being no further questions, a voice vote was taken. No nays being heard, the motion carried.

**APPROVAL OF RESOLUTIONS:**

Lynette Nobles read the following resolution into the record:

**Resolution No. Jan2011-11: Authorization to Change the Authorized Signers on Waccamaw Regional Transportation Authority's Account at the Conway National Bank --**

A motion of the board of the Waccamaw Regional Transportation Authority authorizing the General Manager/Secretary Treasurer to submit a Corporate Authorization Resolution to the Conway National Bank, to remove Jonathan Esau McKelvey, II as an authorized signer and add John Glover as an authorized signer on Waccamaw Regional Authority's account. Myers Rollins, Jr., Ivoryy Wilson, and Lynette Nobles will remain as authorized signers on the Waccamaw Regional Transportation Authority account at the Conway National Bank.

It was properly moved and seconded that the resolution be approved. There being no questions, a voice vote was taken. No nays being heard, the motion carried.

**CITIZENS ADVISORY COMMITTEE:**

Don Neptune reported that several proposals were discussed to advance Coast RTA at the last meeting of the Citizens Advisory Committee. They will be working with staff to implement changes in Conway, with the goal of branching out from there. A survey of ridership in different communities regarding their needs is planned. Proposed extending courtesy transport to Green Sea and Aynor, given the assistance provided by those locations.

Mr. Twigg asked about the status of the business report. Mr. Neptune said the deadline was mid-April, and that they are meeting with Mr. Silverman. The target is the Council meeting scheduled for April.

**MONTHLY REPORTS:**

**Finance and Procurement:** Mr. Lazzara said he had met with Julie Norton-Dew regarding the January report. Ms. Norton-Dew said Coast is under budget, and work is commencing in preparing for next year's budget. Auditor Dean Richardson said they will issue an unqualified opinion on last year's financial statements, with complete compliance. There were three major events, resulting in a net increase in assets. 1) \$2.2 million dollar agreement relinquishing liability by DOT and FTA 2) the donation of 4 North Carolina buses worth \$166,000, 3) the recovery of \$62,000 for a burned bus, all of which resulted in an increase in equity of \$2.2 million. This is the first year since 2005 with an increase and positive balance.

Mr. Rollins thanked staff for being good stewards, and thanked Mr. Richardson and his firm for their hard work.

**Planning and Operations Committee:** Dr. Twigg said the committee had met that morning and discussed the Sandy Island Ferry and planning and development, the progress putting shelters in place, and participation with Conway and Coastal Carolina to sustain initiatives.

**Marketing Committee:** Mr. Silverman said the committee met and discussed moving the public. Ms. Jefferson said Coast will partner with Piggly-Wiggly, with a variety of passes for

sale at those stores at a discounted rate, using Greenback stamps. 30,000 brochures giving information about the RTA and its service have been ordered in advance of the tourist season.

**By-Laws Committee:** Mr. Wilson said he thought he was the only member, but that some changes needed to be made to the bylaws. Mr. James and Dr. Twigg volunteered to serve.

**Myrtle Beach Funding and Customer Service Committee:** Mr. James said he had met with Dr. Twigg. It is essential to have a customer service facility in Myrtle Beach, to provide access to bus information and promote the RTA. Mr. Silverman indicated he thought he was on the committee as well, along with Mr. Frazier. The objective is to try to find a location for the customer service area free of charge. They hope to have a site identified by summer.

Mr. Rollins said Coast was at the point where their presence needs to be heightened east of the waterway, as passes presently must be purchased in Conway. Target tourists, seek donated land, and use state funding to make site improvements. Mr. Rollins assigned Mr. Glover and Ms. Jefferson to compile a list of possible sites.

Mr. Silverman suggested the possibility of a customer desk at both Coastal Grande Mall and Broadway at the Beach.

**General Manager:** (none)

**OLD BUSINESS:** (none)

**NEW BUSINESS:** (none)

**EXECUTIVE SESSION:**

It was properly moved and seconded that the Board go into Executive Session. There being no questions, a voice vote was taken. No nays being heard, the motion carried.

The Board went into Executive Session at 12:25 p.m.

**RETURN TO REGULAR SESSION:**

The Board returned to open session at 3:00 p.m. Administrative issues were discussed and no vote was taken on anything.

**ADJOURNMENT:**

It was properly moved and seconded that the Board adjourn. There being no questions, a voice vote was taken. No nays being heard, the motion carried. The Board adjourned at 3:04 pm.